## How to

# Interpret and make the most of your TEAM and GROUP Reports





# How to... Interpret and make the most of Belbin Team/Group reports

Whatever our functional job role, very few of us work entirely in isolation. Individual Belbin reports can help an individual to understand his or her Team Role contribution, but the next step is to situate this contribution within the context of the team, by producing a set of Team/Group reports.

The Team/Group reports have been designed to provide as complete a view of the team as possible. No one report tells you everything you need to know; rather, each provides a different part of the picture. In the facilitation process, you can decide what to use and how much to share, depending on what is appropriate to the team.

According to the team's purpose, history, potential problems and the nature of feedback, you may decide to present some pages to the team and to keep others back for reflection or to use as discussion starters at a later stage. This guide offers advice on how to manage the process to best effect, including an in-depth analysis of each report page.

#### **Getting it right**

When producing a Team/Group report, there are a number of key factors to take into account.

#### Size

Think about who you want to include in a team report. Meredith Belbin suggests that the ideal size for a team is 4-6 people. If there are too many people in a team, essentially it becomes a group, with roles and behaviours overlapping and causing problems. A smaller team ensures that each voice and contribution is heard and valued.

From a practical standpoint, two of the Team/Group report pages can only be produced for 3-15 individuals, for the reasons outlined above. If a department is subdivided into working teams, consider creating a report for each team, not for the department (or "group") as a whole. If you want to look at the culture of a larger group, this can be achieved using a select few of the Team/Group reports. This is discussed in further detail on the next few pages.

For pairings, Belbin Working Relationship reports should be used.



#### **Trust**

Belbin is most valuable when individuals are willing to share with one another. Team/Group reports combine data from a number of individual reports (albeit in a restricted way), so it is imperative to receive consent from those to be included to use and share their Team Role information in this way. In order to manage expectations, show the sample Team/Group reports available at <a href="www.belbin.com">www.belbin.com</a> to give an idea of how data are combined to recognise each person's contribution.

In situations where trust has broken down and conflicts have arisen, the trust to embark on a joint exercise of this nature is more difficult to come by, but it is also where the common language of Team Roles is most needed – to begin constructing a new way of working together.

#### Consensus

As a behavioural tool, Belbin is dependent on observations (the behaviour that an individual's colleagues and managers see) in order to be accurate and insightful. If you are asking the team to "buy in" to the Belbin process, it is important that each person has their say as regards the Team Role behaviours they witness in their colleagues at work. Self-Perception merely reflects our own view of ourselves, which may be affected by limited self-awareness or aspirations. For example, if a team has one member who aspires to the role of Co-ordinator but exhibits the behaviours of an Implementer, the observations of the rest of the team will reveal this. However, if relying solely on Self-Perception, that person would be identified as a Co-ordinator. The team's opportunity to recognise the Implementer contribution (and find a more suitable Co-ordinator within the team!) is lost.

There is one notable exception. If a team is newly-formed, individuals will not know one another sufficiently well to comment. In this case, it may be prudent to revisit the Belbin process after a few months or so, incorporating Observer Assessments at this time.



#### **Purpose**

When analysing Team/Group reports and preparing for discussions with the team, keep in mind both the purpose of the team and the desired outcome of the feedback. For example, feedback sessions designed to reduce conflict or to improve morale following redundancies are likely to require very different approaches. A workshop intended to form a new team will be different again.

A team should be put together for a specific purpose. Each team member should be chosen to ensure that the correct balance of skill and behaviour is achieved. This does not necessarily mean that all Team Roles are required in every team, so long as the omission of certain Team Roles is deliberate and considered.

#### **Preparation**

Owing to the sensitivities which may arise, it is important to read and understand the Team/Group report fully before deciding how the information should be presented to the team. To help formulate your feedback, have a detailed look at each report page and how best to use it.

#### Percentiles: a note

The Belbin reports make use of percentiles to measure and express the strength of an individual's Team Role propensity relative to that of others (the rest of a given "population").

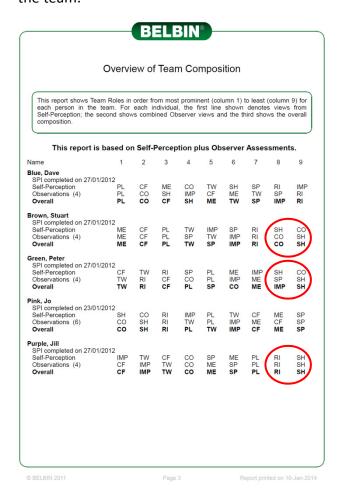
Percentiles are important for measuring individuals in relation to one another. Person A may have Completer Finisher as his top Team Role and be in the 65<sup>th</sup> percentile for this role. Although Person B may have Completer Finisher as a second role, he or she may be in the 80<sup>th</sup> percentile, for example. Of the two, we would expect Person B to be a stronger example of a Completer Finisher than Person A, regardless of the role rankings.

When data are combined to produce a Team/Group report, these comparisons become more evident. For more information on percentiles, please see our handout "Percentiles Explained".



#### The Summary – Overview of Team Composition (for 3 or more individuals)

This report shows each individual's Team Roles in order from highest to lowest, allowing you to see at a glance which Team Roles are prominent and which may be missing from the team.



For each person, the report shows the Self-Perception ranking, the combined views of Observers, and the overall combination of the two (in bold), so you can see which individuals in the team have good agreement between self and observers and those cases where there are discrepancies.

As some of the other reports focus primarily on top Team Roles, this page can be useful to begin to identify patterns concerning manageable and lower roles.

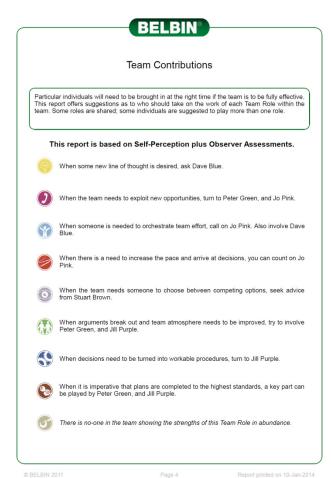
In this example, the team's top roles are varied. Shaper (SH) and Coordinator (CO) feature frequently at the lower end of rankings, which may indicate a lack of these Team Roles within the team, or a dependency on one individual to fulfil these roles. Other report pages will provide more information on this subject.

**Be aware!** This report does not give you an indication of the relative strength of roles. For example, it does not tell us who the stronger Resource Investigator is, is it Jo Pink or Peter Green? Neither does it indicate the "distance" between Team Roles. Some individuals may have only a few percentile points separating their top three or four Team Roles, whereas others may have one strongest role which dominates.



#### Who should do what - Team Contributions (for 3-15 individuals)

This page indicates how each individual's Team Role contribution can be brought in to make the team most effective.



For each Team Role, the strongest person in that role is named first. Each team member is given a role to play, with some roles shared by several people.

If the team does not include someone who can play a particular role to good effect, this is stated (in this example, the Specialist role).

Depending on the purpose of the team, some Team Role contributions may not be required, so the absence of a particular role is not necessarily a cause for concern. For example, if the team has been given an idea for a new product which needs to be manufactured, it could be counterproductive to include a Plant in the team, as he or she may want to create something new altogether and is unlikely to excel in routine work.

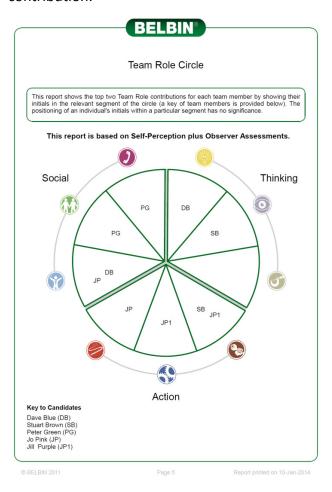
If the team identifies that a missing role is required, it is worth considering how that gap can be filled – can someone in the team fulfil the role or should someone else be brought in from outside the team to provide a specific contribution? In this example, if the team in question was a project team, team members might decide to consult a subject expert for the relevant parts of the project. In other cases, an existing team member might be called upon to cultivate one of their manageable roles to fill the gap. If there are no likely candidates, external recruitment might be another option.

**Be aware!** Although each person will be mentioned at least once in the report, some may feature more prominently than others, depending on the strength of individual Team Roles. If the allocation or balance looks set to create diplomatic difficulties, keep the report to one side and, using the Team Role statements, ask the team to discuss who should play each Team Role. For example, "Who do we need to maintain high standards?" Where there are differences between the report and the team view, investigate how the team members arrived at their decision.



#### Gaps and overlaps – Team Role Circle (for 3-15 individuals)

This Team Role Circle provides a visual representation of the distribution of Team Roles in the team, showing at a glance where there may be gaps and overlaps in Team Role contribution.



Each individual in the team is represented, with their initials shown in the segments for their first and second Team Roles.

In this example, there is a good spread of roles, with all roles except Specialist represented. When discussing missing roles, it is important to consider whether that role is required in the team.

Also, bear in mind that some Team Roles are better in smaller doses. A large number of Plants in a team will see too many ideas competing for airtime, and too many Shapers can lead to aggressive behaviour. Too many Specialists may become territorial, whilst an over-supply of Completer Finishers may tread on each other's toes, with each looking for the final "sign-off" on a piece of work.

Team Roles are grouped into Thinking, Social and Action roles. Generally speaking, all three areas should be well represented, but again, the purpose of the team is important here. In this example, Thinking roles are not as abundant as are Social and Action roles. There is no right or wrong, but it is up to the team and facilitator to investigate any potential impact this may have on the team.

If relevant, you can also indicate each person's their lowest role, by adding their initials outside the relevant segment. For more information on using the Team Role Circle in a team session, please visit <a href="www.belbin.com">www.belbin.com</a>.

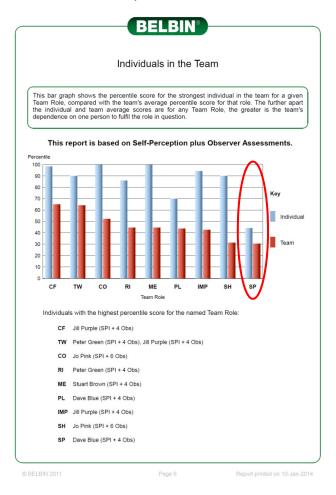
**Be aware!** This report shows each person's top two Team Roles, regardless of who is best placed to play the role. By contrast, the Team Contributions report takes strength of role into account. In this example, the Team Role Circle shows two Co-ordinators, Jo Pink and Dave Blue. The Team Contributions report shows us that Jo is the stronger Co-ordinator, but that it is also worth consulting Dave Blue.



### Team Role sacrifice and succession planning – *Individuals in the Team (for 3 or more individuals)*

This report page shows, for each Team Role, the individual with the highest percentile score (the blue bar) and the team average for that Team Role (the red bar). The section underneath the graph identifies the highest-scoring individual for each role — the individual whose percentile score is shown on the blue bar.

Look at Team Roles for which the blue bar is considerably longer than the red bar. This indicates that the team is reliant on perhaps one individual to carry the team for a given role – in this example, Jo Pink in the Shaper role. If Jo Pink were to leave the team, Shaper would be under-represented.



There may also be examples where the individual with the highest score for a particular Team Role does not have a particularly high percentile score for that role – in this example, Dave Blue in the Specialist role. In this case, it is worth exploring whether Dave Blue is able and willing to play the role.

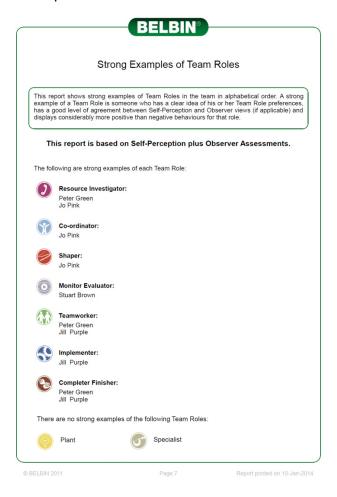
**Be aware!** This report indicates only the highest-scoring individual for each role, so some individuals in the team may not be included. This is worth bearing in mind if sharing this report page with the team.



### Building Team Role strength – Strong Examples of Team Roles (for 3 or more individuals)

This page indicates individuals who are "Strong Examples" of a particular Team Role. A Strong Example is someone who: has a clear idea of his or her Team Role preferences; announces and fulfils these preferences clearly so that Observers are in agreement, and displays more positive than negative behaviours for a given role. Strong Examples within each role are shown in alphabetical order, not in order of strength.

Team Roles for which there are no Strong Examples in the team are shown at the end of the report.



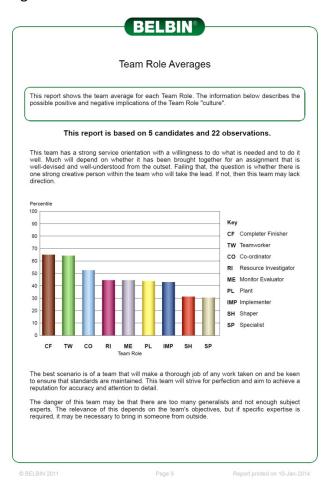
When looking at the spread of roles and deciding who should play each role, it is important to know which team members are Strong Examples of a given role. You may have a team in which four individuals have Implementer as their first or second role. However, perhaps only one is a Strong Example. In this case, he or she is the best choice for the role.

**Be aware!** By definition, a Strong Example is someone who is considerably stronger than average in that Team Role behaviour, so it is likely that only certain individuals in the team will feature as Strong Examples. In this case, Dave Blue does not feature on this report page. As a result, you may consider it politic to keep this page for reference, rather than share it with the team.



#### Team Culture – Team Role Averages (for 3 or more individuals)

The Team Role Averages report page gives an overview of Team Roles for a team, group or even organisation. It is usual for the percentiles for a team or group to be considerably lower than for an individual, since they are averages, incorporating all individual scores for a given Team Role.



The purpose is to help the team to understand the prevailing culture and to be aware of the advantages and disadvantages of it. In this example, Completer Finisher (CF) and Teamworker (TW) are the most prominent roles. The first paragraph of the report describes a CF/TW culture.

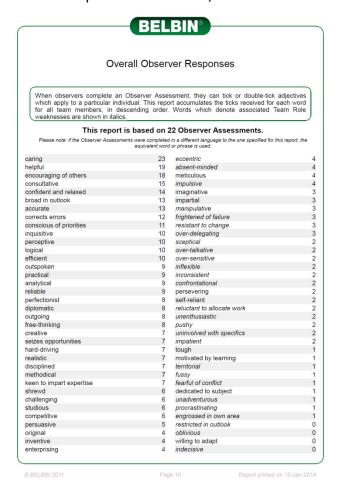
The text underneath the graph provides a "best case" and "worst case" scenario, based on the highest-and lowest-scoring Team Roles for the team or group. In this case, the team is likely to ensure high standards and pay attention to detail, but may be missing out on specific expertise.

**Be aware!** When looking at the roles in the middle of the graph, bear in mind that there may be either a large number of people in the team with this behaviour to some extent, or the team may be being "carried" by one or two people. To find out, please cross-reference with the "Individuals in the Team" report page. There is no absolute "cut-off point" which signifies that a Team Role is over- or under-represented. With a sufficient understanding of what is lacking, the role can be represented if necessary, by placing someone in the role from outside the team, or by looking to develop an individual's manageable roles.



#### Team Culture – Overall Observer Responses (for 3 or more individuals)

When looking at Team Role culture, the Overall Observer Responses report is also useful. This report combines scores for observer words for all members of the team or group. Words and phrases from List A of the Observer Assessment are shown in normal type; words and phrases from List B, in italics.



The words which emerge at the top characterise the team or group as a whole and could be used to begin a discussion about values and mission.

If there is a predominance of words and phrases in italics at the top of the list, the list can make a useful discussion starter for the team around managing associated weaknesses and creating a more positive team or group culture.

**Be aware!** This report page is most effective when all team members have collected Observer Assessments. If some individuals have obtained more Observer Assessments than others have, the results may not reflect the team as a whole. It is unwise to use this page unless more than one person has Observer Assessments. It is usual for some words to have a zero score.



#### Handle with care

Team/Group reports can be powerful tools to explore potential problems and help the team to work more effectively, using the language of Team Roles. However, they are intended to provide suggestions, not to be prescriptive. A team is dynamic and changes as individuals gain greater self-awareness and adapt to arising needs. In order to have greatest impact, the Team/Group report should be used as a starting point for discussions — a working document which develops in consultation with the team itself.

Each report page can be useful for showing the team or group in a different light. When reviewing each page, have a clear vision as to how to use it for the benefit of the team.

In some cases, there may be a risk that the information may do more harm than good – for example, if individuals are likely to feel threatened or excluded. In this situation, it may be more appropriate to keep the relevant report pages for your own reference and encourage the team to arrive at the information through exercises and discussion, rather than sharing the report with the team in its entirety.